

2 May 2016

## **Methven Aurajet Aio Shower wins prestigious Red Dot Product Design Award**

Methven - New Zealand's award-winning and market-leading premium shower and tapware brand has won a 2016 Red Dot Award for product design for its Aurajet Aio Shower.

The Red Dot Award was founded in 1955 and is the revered international seal of outstanding design quality. Now in its 61<sup>st</sup> year, the 2016 awards attracted a record number of entries with 5,200 products from 57 countries vying for Red Dot honours. Only products which set themselves apart through their excellent design receive the sought after quality seal from the international Red Dot jury.

The Aurajet Aio Shower range is Methven's most advanced, most invigorating shower experience ever. Its breakthrough spray technology and unique halo shape are intrinsically linked in an enduring union of form and function. Aurajet delivers 20% more spray force and twice the water contact on the skin than conventional showers yet uses as little water as nine litres per minute, continuing Methven's commitment to savings on water and energy bills for consumers without compromising the shower experience.

"The hugely successful Aurajet® shower technology that was designed, developed and manufactured by the team in Auckland was launched globally in March 2015 and is on track to be our most successful product launch yet." said Methven Australia's Chief Operating Officer, Troy Mortleman.

Methven has a strong history of innovation and design, having successfully commercialised a number of international award-winning bathroom technologies including Satinjet® and Aurajet®. Both of which are also backed by a lifetime guarantee.

These latest awards, take the total number of global awards to 12 for its breakthrough shower system Aurajet and Aio tapware collection both in New Zealand and internationally, making it the most awarded Methven range ever. "We are proud to take the Methven brand, products and technologies onto the world stage and prove that technically and commercially, we are able to challenge the best" stated Mr Mortleman.

In the Australian market, the Aurajet Aio Shower Collection is available exclusively at Reece.

-ends -

*For queries, please contact:*

*Troy Mortleman, Australia COO, +61 3 9496 1334, [tmortleman@au.methven.com](mailto:tmortleman@au.methven.com)*

### **About Methven:**

- Methven is a market leading, designer and manufacturer of showers, taps and valves.
- Our international business is headquartered in Auckland where we design, develop and manufacture many award winning products and technologies.
- We are an international business in Australia, China, UK, Middle East and Europe in addition to our home market of New Zealand.
- Methven celebrates 130 years of Innovation in 2016 .

*For more information on our products and organisation, visit [www.methven.com](http://www.methven.com)*