



THE PIEMAN COLLECTION

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Desein
DESIGN WITH MEANING

DESSEIN FURNITURE PRESENTS ALL NEW AUSTRALIAN DESIGNS WITH THE PIEMAN COLLECTION

Teaming up with Tasmanian boutique timber company, Hydrowood, and four leading Australian furniture designers, Dessein Furniture is excited to present its all-new furniture range, the Pieman Collection.

Set to be officially launched at DENFAIR, 2 – 4 June 2016, the Pieman Collection is the fruition of many months of design incubation and development, delivering an elegant, distinctive and considered range of pieces that celebrates the beauty of the Australian landscape, lifestyle and culture.

Designed and produced locally, the collection is the first exclusive range made using new Australian specialty timbers sustainably sourced from the lakes of Tasmania. Named for its timber source, Lake Pieman, the collection pays homage to its unique material source.

“The collection’s moniker references Lake Pieman in Tasmania, from where our beautiful timber logs are harvested,” said Dessein Founder, Michele Chow. “Each log is tagged and can be traced back to the global positioning of the lake, a man-made reservoir created by the damming of the Pieman River on the west coast of Tasmania. The Pieman Collection is actually a physical engagement with the timber, the quality of this material and the story behind its origin,” Ms Chow said.

Encompassing a full suite of chairs, tables, shelving and accessories for residential and commercial settings, the Pieman Collection is the result of close collaboration between Hydrowood, Dessein and Australian designers Simon Ancher, Nathan Day, Tom Fereday and Marcus Piper.

“The collection evolved through a series of workshops held in Tasmania, Western Australia and many Skype conferences!” said Ms Chow. “The functional and technical development which has driven the collective and iterative design approach is hidden but an integral part of the design process.” The result is a series of beautifully crafted, contemporary pieces that contain a series of cleverly integrated mechanisms that are integral to their design and construction.

“Working with Simon, Nathan, Tom and Marcus, who I believe are four of Australia’s most talented designers, has allowed Dessein to create a dynamic fusion of fresh designs and creative inspiration,” said Ms Chow. “The collaborative development of the collection saw the designers become acquainted with the material, and begin to develop design concepts in tandem. During this process each designer brought uniquely different skills, perspectives, ideas and experiences to the table. It was particularly apparent during our intensive ‘design incubator’ workshops that different aspects of the designers’ practices informed processes and decisions, and really shaped the final collection we see today.”

DRAWN FROM THE
WILDS OF TASMANIA
AND DESIGNED FOR
THE AUSTRALIAN
LIFESTYLE AND
CULTURE, DESSEIN
FURNITURE’S NEW
PIEMAN COLLECTION
ENCAPSULATES THE
BEAUTY OF OUR LAND
AND THE ESSENCE OF
AUSTRALIAN DESIGN.



Offering designers and consumers alike a new Australian design vernacular, the Pieman Collection highlights Dessein's continued commitment to producing affordable, sustainable, authentic design. "We have locally manufactured this collection using regionally sourced sustainable materials, allowing us to pass on all the benefits of environmentally conscious and affordable design to our customers, and continuing to stay true to the Dessein story and vision," said Ms Chow.

THE PIEMAN COLLECTION

PIEMAN SHELVES X SIMON ANCHER
LAUNCESTON | TASMANIA

Inspired by Lake Pieman's aquatic-forest landscape, Simon Ancher's Pieman Shelves encapsulate the flat, reflective planes of water, pierced by the spear-like profiles of silver-toned tree trunks. "The landscape, the water and these great trees piercing the surface – that 'conjuring from the deep' – was quite breathtaking," said Mr Ancher.

Ancher's shelving system is an abstraction of this image: the intersection of horizontal planes with vertical line. At the very core of his design lies a sense of low-tech simplicity underscored by an intelligent joining system that allows for up to 12 shelving variations.

The system is flat-packable and easy to self assemble.

PIEMAN TABLE AND PIEMAN DESK X NATHAN DAY
DUNSBOROUGH | WESTERN AUSTRALIA

"I had a moment when we were out on the lake in Tasmania, and I realised that it wasn't just a shallow lake containing a few fallen trees. It was a body of water, over 70 metres deep, a fully submerged forest." Designer Nathan Day used the opportunity to showcase the timber in just the right way. His Pieman Table and Pieman Desk do this through "beautiful, simple, quiet" expanses.

The table and desk tops explore the texture and grain of the timber through a clever finger jointing system that allows Day to change the direction of the timber and join it back together as a solid piece. "It's super strong but also visually eye-catching, very striking," said Mr Day.



PIEMAN CHAIR X TOM FEREDAY
SYDNEY | NSW

“My practice is based around the concept of honest design – being true to its materials and its process. That follows through with every product I work on, whether it’s cast metal or a machined piece of wood.”

Designer Tom Fereday designed the Pieman Chair to reveal every element and property of this elegant and unique solid timber.

The Chair is slung in removable natural tanned hide leather, featuring soft and seamless integrated joins that celebrate rather than hide its construction. “This is the first range for which I’ve worked with a product from the complete raw material through to finished product, so it was all about being as respectful as possible to the timber,” said Mr Fereday.

PIEMAN FLOAT RANGE OF INTERIOR OBJECTS X MARCUS PIPER
AUSTINMER | NSW

The Pieman Float range plays with the concept of reflectivity and connectedness. Through a series of functional objects – ceiling-mounted lamps, table trays and wall-mounted mirrors, designer Marcus Piper plays with themes of reflection, building the range around a visual language of material, shape and function.

“The idea of reflection is brought to life through mirroring objects around the room,” said Mr Piper. “From the table, to the wall and to the ceiling with the lamps, that visual language repeats and reflects on itself through different materials and uses, and is a really important part of my inspiration,” he said.

The Pieman Collection will launch at DENFAIR, 2 – 4 June 2016 at Melbourne Exhibition and Convention Centre. Visit Dessein Furniture at Stand 314.

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For more information images, and to request interviews with Dessein, Hydrowood and the designers, please contact:

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Images of The Pieman Collection product range will be available from the 1st of June, 2016.



TEAM PORTRAITS



TPC_1_MICHELE CHOW



TPC_2_SIMON ANCHER



TPC_3_NATHAN DAY



TPC_4_TOM FEREDAY



TPC_5_MARCUS PIPER



TPC_6

TEAM WORKSHOP IMAGES



TPC_7



TPC_8



TPC_9



TPC_10



TPC_11



TPC_12

TEAM WORKSHOP IMAGES



TPC_13



TPC_14



TPC_15



TPC_16



TPC_17



TPC_18

TEAM WORKSHOP IMAGES



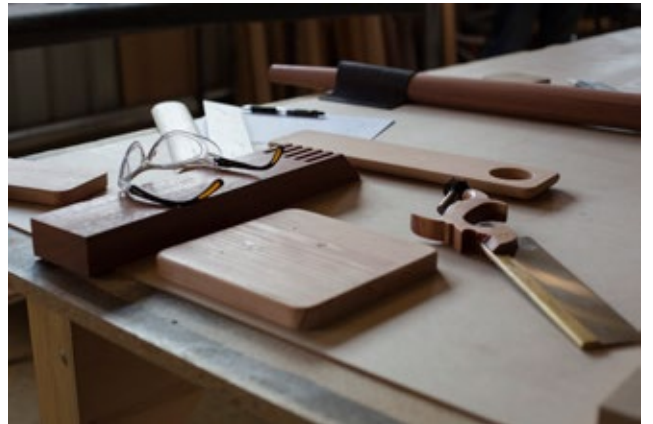
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TPC_21



TPC_22



TPC_23



TPC_24

TEAM WORKSHOP IMAGES



TPC_25



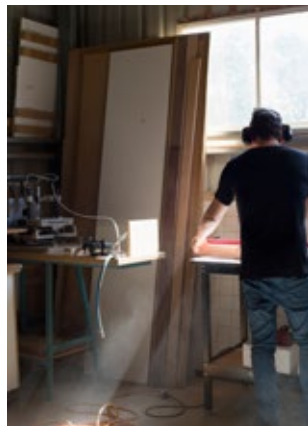
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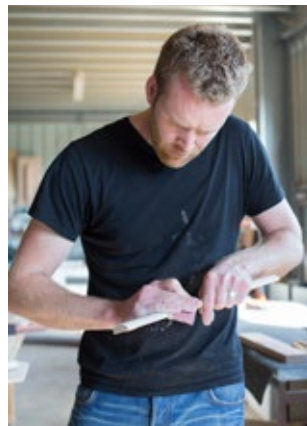
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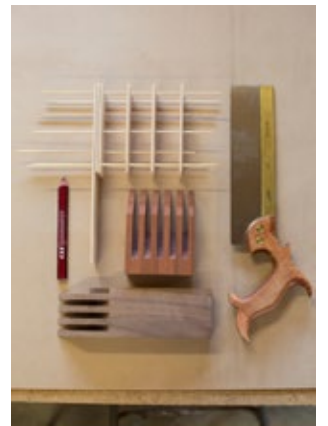
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TPC_29



TPC_30



TPC_31



TPC_32



TPC_33

COLLECTION IMAGES



TPC_34



TPC_35

COLLECTION IMAGES



TPC_36



TPC_37

THE PIEMAN SHELVING



TPC_38



TPC_39



TPC_40



TPC_41



TPC_42



TPC_43

THE PIEMAN SHELVING



TPC_44



TPC_45



TPC_46



TPC_47



TPC_48



TPC_49

THE PIEMAN SHELVING



TPC_50



TPC_51



TPC_52



TPC_53



TPC_54



TPC_55

THE PIEMAN SHELVING



TPC_56



TPC_57

THE PIEMAN DESK



TPC_58



TPC_59



TPC_60



TPC_61



TPC_62



TPC_63

THE PIEMAN DESK



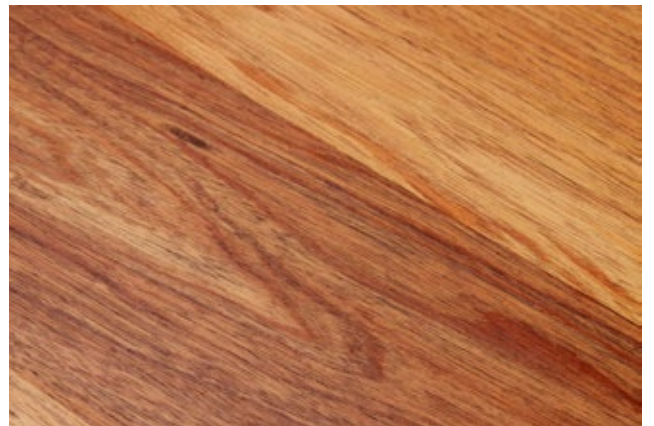
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TPC_66



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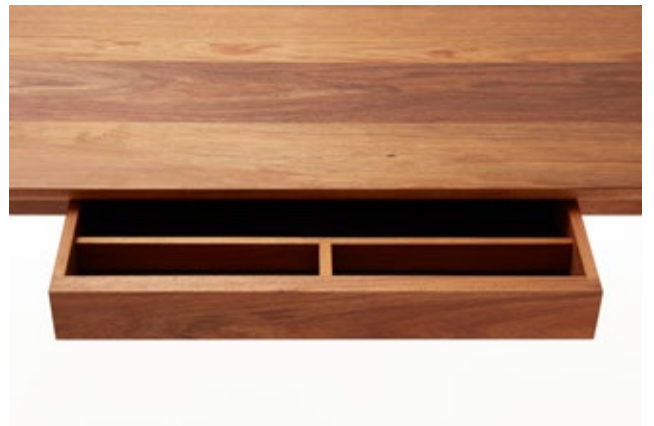


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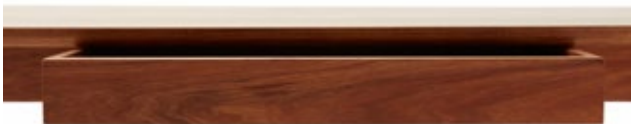
THE PIEMAN DESK



TPC_70



TPC_71



TPC_72



TPC_73



TPC_74



TPC_75

THE PIEMAN TABLE



TPC_76



TPC_77



TPC_78



TPC_79



TPC_80



TPC_81

THE PIEMAN TABLE



TPC_82



TPC_83



TPC_84



TPC_85



TPC_86



TPC_87

THE PIEMAN CHAIR



TPC_88



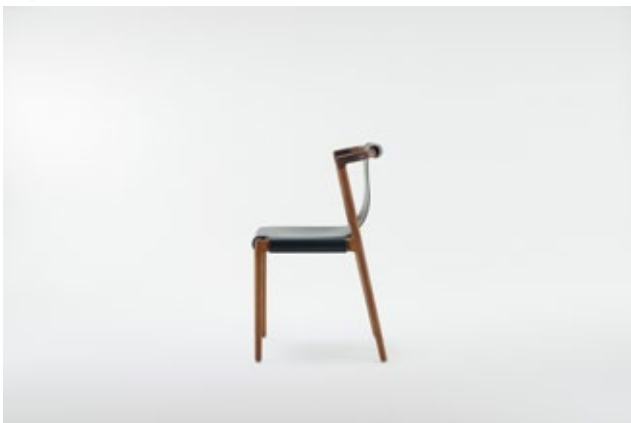
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TPC_92



TPC_93

THE PIEMAN CHAIR



TPC_94



TPC_95



TPC_96



TPC_97



TPC_98



TPC_99

THE PIEMAN CHAIR



TPC_100

THE PIEMAN FLOAT



TPC_101



TPC_102



TPC_103



TPC_104



TPC_105



TPC_106

THE PIEMAN FLOAT



TPC_107



TPC_108



TPC_109



TPC_110



TPC_111



TPC_112

THE PIEMAN FLOAT



TPC_113



TPC_114



TPC_115



TPC_116

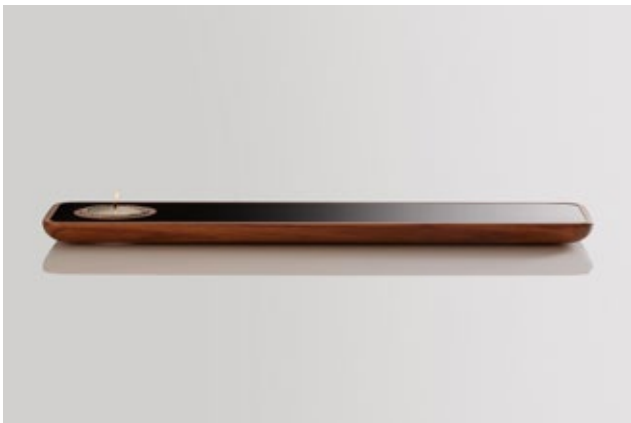


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TPC_118

THE PIEMAN FLOAT



TPC_119



TPC_120



TPC_121



TPC_122



TPC_123



TPC_124

THE PIEMAN FLOAT



TPC_125



TPC_126



TPC_127



TPC_128



TPC_129



TPC_130

THE PIEMAN FLOAT



TPC_131



TPC_132



TPC_133



TPC_134



TPC_135



TPC_136

THE PIEMAN FLOAT



TPC_137



TPC_138



TPC_139